

City Bank Named 'Best Bank To Work For' Seventh Year In A Row

August 29, 2019

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(LUBBOCK, Texas) – City Bank, headquartered in Lubbock, Texas, has been named one of the Best Banks to Work For in 2019. This is the seventh year in a row City Bank has received the award. City Bank credits its company culture and employee-focused programs as two of the many reasons for receiving the distinct award.

The Best Banks to Work For program, which was initiated in 2013 by American Banker and Best Companies Group, identifies, recognizes and honors U.S. banks for outstanding employee satisfaction.

"We are honored to be recognized as a Best Bank to Work For. A great deal of effort goes into improving and sustaining the financial, physical, and emotional wellbeing of our employees," says Cory Newsom, President and CEO. "Our company culture reflects the attention and unique opportunities we give our employees and their families. We absolutely recognize that the success of our institution is dependent on their support."

Employees are at the heart of the City Bank culture as shown by an ultra-competitive benefits package, along with an industry-leading product referral program that pays employees cash for being advocates for the customer. Within the organization, there is an employee-administered H.O.P.E. (Helping Our People in Emergencies) fund that helps fellow coworkers with financial assistance in emergencies. The voluntary contributions to the fund are generously matched by City Bank. Plus, there are a number of themed events held outside of the bank where employees (and their families) can get together to celebrate and unwind throughout the year. Last, a leading corporate wellness program provides frequent education and screenings which also rewards employees for a healthy lifestyle in the form of money or paid days off. City Bank invests heavily in the opportunities, wellbeing, and livelihood of its employees.

Determining the Best Banks to Work For involves a two-step process. The first step involves an evaluation of participating companies' workplace policies, practices, and demographics. In the second step, employee surveys are conducted to directly assess the experiences and attitudes of individual employees with respect to their workplace. The combined scores determine the top banks and the final ranking.

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final ranking.