

## South Plains Financial, Inc. Announces Third Quarter 2020 Earnings Call

October 13, 2020

LUBBOCK, Texas, Oct. 13, 2020 (GLOBE NEWSWIRE) -- South Plains Financial, Inc. (NASDAQ:SPFI) ("South Plains" or the "Company"), the parent company of City Bank, today announced that its third quarter 2020 financial results will be released after market close Tuesday, October 27, 2020. The Company will host a conference call and webcast at 5:00 p.m. Eastern Time on the same day to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial 1-877-407-9716 (international callers please dial 1-201-493-6779) approximately 10 minutes prior to the start of the call. A live audio webcast of the conference call will be available on the Company's website at <a href="https://www.spfi.bank/news-events/events">https://www.spfi.bank/news-events/events</a>.

A replay of the conference call will be available within two hours of the conclusion of the call and can be accessed on the investor section of the Company's website as well as by dialing 1-844-512-2921 (international callers please dial 1-412-317-6671). The pin to access the telephone replay is 13711893. The replay will be available until November 10, 2020.

## About South Plains Financial, Inc.

South Plains is the bank holding company for City Bank, a Texas state-chartered bank headquartered in Lubbock, Texas. City Bank is one of the largest independent banks in West Texas and has additional banking operations in the Dallas, El Paso, Greater Houston, the Permian Basin, and College Station Texas markets, and the Ruidoso and Eastern New Mexico markets. South Plains provides a wide range of commercial and consumer financial services to small and medium-sized businesses and individuals in its market areas. Its principal business activities include commercial and retail banking, along with insurance, investment, trust and mortgage services. Please visit <a href="https://www.spfi.bank">https://www.spfi.bank</a> for more information.

Contact: Mikella Newsom, Chief Risk Officer and Secretary

investors@city.bank (866) 771-3347

Source: South Plains Financial, Inc.