FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Griffith Curtis C					2. Issuer Name and Ticker or Trading Symbol SOUTH PLAINS FINANCIAL, INC. [SPFI]								(Che		able)	g Perso	10% Ov Other (s	vner		
(Last) (First) (Middle) 5219 CITY BANK PARKWAY				3. Date of Earliest Transaction (Month/Day/Year) 12/31/2019								Chairman and CEO								
(Street) LUBBO		X State)	79407-354 (Zip)	407-3544				4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Ta	ble I - Nor	n-Deriv	ativ	e Se	ecuritie	s Acq	uired,	Dis	posed of	, or Ben	eficially	y Owned						
Date					saction n/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.					Securitie Beneficia Owned F	Beneficially Owned Following		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	ion(s)			(Instr. 4)		
Common Stock 12/33						1/2019		M		9,000	A	\$9.49	2,38	2,383,790		D				
Common Stock 12/31						/2019			F		5,269	D	\$21	2,37	2,378,521		D			
Common Stock													93,	93,793			By ESOP ⁽¹⁾			
			Table II -								osed of, onvertib			Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Co	ransaction Code (Instr.		Derivative		6. Date Exercis Expiration Dat (Month/Day/Ye		te	7. Title an of Securit Underlyin Derivative (Instr. 3 an	g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
				Cc	ode	v	(A) (I		Date Exercisa		Expiration Date	Title	Amount or Number of Shares		Transaction(s (Instr. 4)	on(s)	s)			
Stock Options (right to buy)	\$9.49	12/31/2019		1	М			9,000	(2)		12/31/2019	Common Stock	9,000	\$0	0		D			
Stock Options (right to	\$20.93	02/19/2020			A		22,411		(3)		02/19/2030	Common Stock	22,411	\$0	22,41	1	D			

Explanation of Responses:

- 1. Shares held by the ESOP and allocated to the Reporting Person's account.
- 2. These were fully exercisable on date of grant.
- 3. 25% of the stock options vest on the first anniversary of January 1, 2020; thereafter, the remaining vest pro rata on a monthly basis over the next 36 months. Notwithstanding the foregoing, the stock options will automatically become fully vested upon the earlier of: (i) the Reporting Person's disability, (ii) the Reporting Person's death, and (iii) immediately prior to a change in control of the Issuer.

Remarks:

The exercise of the stock options on 12/31/2019 and the related transactions are being reported late due to administrative error.

/s/ By Mikella D. Newsom as
Attorney-in-Fact for Curtis C
Griffith

02

02/21/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.