

South Plains Financial



Investor Presentation

August 2024

Safe Harbor Statement and Other Disclosures



FORWARD-LOOKING STATEMENTS

This presentation contains, and future oral and written statements of South Plains Financial, Inc. ("South Plains", "SPFI", or the "Company") and City Bank ("City Bank" or the "Bank") may contain, statements about future events that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect South Plains' current views with respect to future events and South Plains' financial performance. Any statements about South Plains' expectations, beliefs, plans, predictions, forecasts, objectives, assumptions or future events or performance are not historical facts and may be forward-looking. These statements are often, but not always, made through the use of words or phrases such as "anticipate," "believes," "can," "could," "may," "predicts," "potential," "should," "will," "estimate," "plans," "projects," "continuing," "ongoing," "expects," "intends" and similar words or phrases. Forward-looking statements include, but are not limited to: (i) projections and estimates of revenues, expenses, income or loss, earnings or loss per share, and other financial items, (ii) statements of plans, objectives and expectations of South Plains or its management, (iii) statements of future economic performance, and (iv) statements of assumptions underlying such statements. Forward-looking statements should not be relied on because they involve known and unknown risks, uncertainties and other factors, some of which are beyond the control of South Plains and City Bank. These risks, uncertainties and other factors may cause the actual results, performance, and achievements of South Plains and City Bank to be materially different from the anticipated future results, performance or achievements expressed in, or implied by, the forward-looking statements. Factors that could cause such differences include, but are not limited to, the impact on us and our customers of a decline in general economic conditions and any regulatory responses thereto; potential recession in the United States and our market areas; the impacts related to or resulting from bank failures and any continuation of uncertainty in the banking industry, including the associated impact to the Company and other financial institutions of any regulatory changes or other mitigation efforts taken by government agencies in response thereto; increased competition for deposits in our markets and related changes in deposit customer behavior; the impact of changes in market interest rates, whether due to continued elevated interest rates or potential reductions in interest rates and a resulting decline in net interest income; the persistence of the current inflationary pressures, or the resurgence of elevated levels of inflation in the United States and our market areas; the uncertain impacts of ongoing quantitative tightening and current and future monetary policies of the Board of Governors of the Federal Reserve System; increases in unemployment rates in the United States and our market areas; declines in commercial real estate values and prices; uncertainty regarding United States fiscal debt and budget matters; cyber incidents or other failures, disruptions or breaches of our operational or security systems or infrastructure, or those of our third-party vendors or other service providers, including as a result of cyber attacks; severe weather, natural disasters, acts of war or terrorism, geopolitical instability or other external events; competition and market expansion opportunities; changes in non-interest expenditures or in the anticipated benefits of such expenditures; the risks related to the development, implementation, use and management of emerging technologies, including artificial intelligence and machine learnings; potential increased regulatory requirements and costs related to the transition and physical impacts of climate change; current or future litigation, regulatory examinations or other legal and/or regulatory actions; and changes in applicable laws and regulations. Due to these and other possible uncertainties and risks, South Plains can give no assurance that the results contemplated in the forward-looking statements will be realized and readers are cautioned not to place undue reliance on the forward-looking statements contained in this presentation. Additional information regarding these factors and uncertainties to which South Plains' business and future financial performance are subject is contained in South Plains' most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q on file with the U.S. Securities and Exchange Commission (the "SEC"), including the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" of such documents, and other documents South Plains files or furnishes with the SEC from time to time. Further, any forward-looking statement speaks only as of the date on which it is made and South Plains undertakes no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as required by applicable law. All forward-looking statements, express or implied, herein are qualified in their entirety by this cautionary statement.

NON-GAAP FINANCIAL MEASURES

Management believes that certain non-GAAP performance measures used in this presentation provide meaningful information about underlying trends in its business and operations and provide both management and investors a more complete understanding of the Company's financial position and performance. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, SPFI's reported results prepared in accordance with GAAP. Non-GAAP financial measures have limitations as analytical tools, and investors should not consider them in isolation or as a substitute for analysis of the results or financial condition of the Company as reported under GAAP. Numbers in this presentation may not sum due to rounding.

Today's Attendees



Curtis C. Griffith
Chairman & Chief Executive Officer

- Elected to the board of directors of First State Bank of Morton, Texas, in 1972 and employed by it in 1979
- Elected Chairman of the First State Bank of Morton board in 1984
- Chairman of the Board of City Bank and the Company since 1993



Cory T. Newsom
President

- Entire banking career with the Company focused on lending and operations
- Appointed President and Chief Executive Officer of the Bank in 2008
- Joined the Board in 2008



Steven B. Crockett
Chief Financial Officer & Treasurer

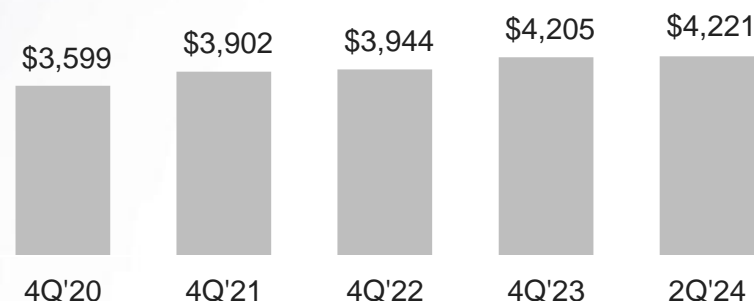
- Appointed Chief Financial Officer in 2015
- Previously Controller of City Bank and the Company for 14 and 5 years respectively
- Began career in public accounting in 1994 by serving for seven years with a local firm in Lubbock, Texas

Our History and Growth Profile

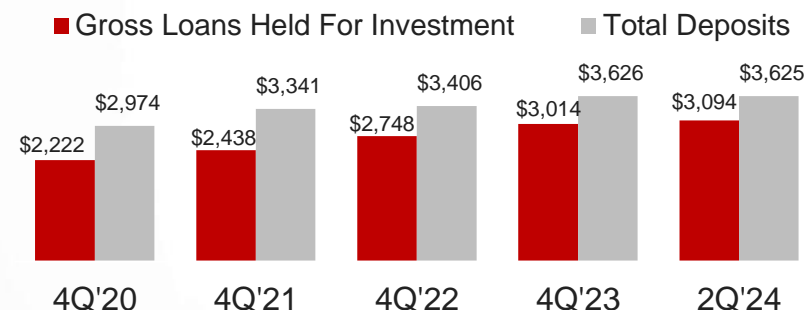
Our History

- First State Bank of Morton, a community bank that held approximately \$1 million of total assets in 1941
- Parent company to First State Bank of Morton acquired South Plains National Bank of Levelland, Texas in 1991 and changed its name to South Plains Bank
- Company became the holding company to First State Bank of Morton and South Plains Bank in 1993
- Acquired City Bank in 1993, which was originally established in Lubbock in 1984, and merged First State Bank of Morton and South Plains Bank into City Bank in 1998 and 1999, respectively
- \$59.2 million initial public offering on May 8, 2019, pricing with-in the range at \$17.50
- Closed the \$76.1 million acquisition of West Texas State Bank on November 12, 2019, which added six branches to the Midland / Odessa area and approximately \$430 million in assets
- Today we serve our customers through 25 full-service banking locations across six geographic markets, and 8 mortgage loan production offices

Total Assets (\$M)



Loans and Deposits (\$M)



Tangible Common Equity (\$M)



Note: Tangible common equity is a non-GAAP measure. See appendix for the reconciliation to GAAP; Company documents; S&P Global Market Intelligence

A Leading West Texas Franchise

Our Company

- Bank holding company headquartered in Lubbock, Texas with over \$4.2 billion in total assets
- One of the largest independent banks headquartered in West Texas
- Executed a successful IPO in May 2019; one of two publicly-traded Texas institutions west of I-35
- Repeatedly recognized as an outstanding place to work, including being on American Banker's Best Banks to Work For list six consecutive times



Unless otherwise stated, financial data as of June 30, 2024 as compiled and reported by South Plains
Note: Tangible common equity to Tangible assets is a non-GAAP measure. See appendix for the reconciliation to GAAP

Financial Snapshot (As of June 30, 2024)

Balance Sheet (*Dollars in thousands*)

	2Q'24
Total Assets	\$4,220,936
Total Loans Held for Investment	\$3,094,273
Allowance for Credit Losses	\$43,173
Total Deposits	\$3,624,513
Interest-bearing Deposits	\$2,672,948
Noninterest-bearing Deposits	\$951,565
Total Stockholders' Equity	\$417,985

Profitability (*Dollars in thousands*)

	2Q'24
Net Income	\$11,134
Return on Average Assets (annualized)	1.07%
Return on Average Equity (annualized)	10.83%
Net Interest Margin (calculated on a tax-equivalent basis)	3.63%
Efficiency Ratio	66.72%

Capital Ratios

	2Q'24
Total Stockholders' Equity to Total Assets	9.90%
Tangible Common Equity to Tangible Assets	9.44%
Common Equity Tier 1 to Risk-Weighted Assets	12.61%
Tier 1 Capital to Average Assets	11.81%
Total Capital to Risk-Weighted Assets	16.86%

Asset Quality

	2Q'24
Nonperforming Loans to Total Loans Held for Investment	0.76%
Nonperforming Assets to Total Assets	0.57%
Allowance for Credit Losses to Total Loans Held for Investment	1.40%
Net Charge-Offs to Average Loans Outstanding (annualized)	0.10%

Second Quarter 2024 Highlights

Net Income
\$11.1 M

EPS - Diluted
\$0.66

Net Interest Margin ⁽¹⁾
("NIM") 3.63%

Total Deposits
\$3.62 B

Loans Held for Investment
("HFI") \$3.09 B

Average Yield on Loans
6.60%

Return on Average Assets
("ROAA") 1.07%

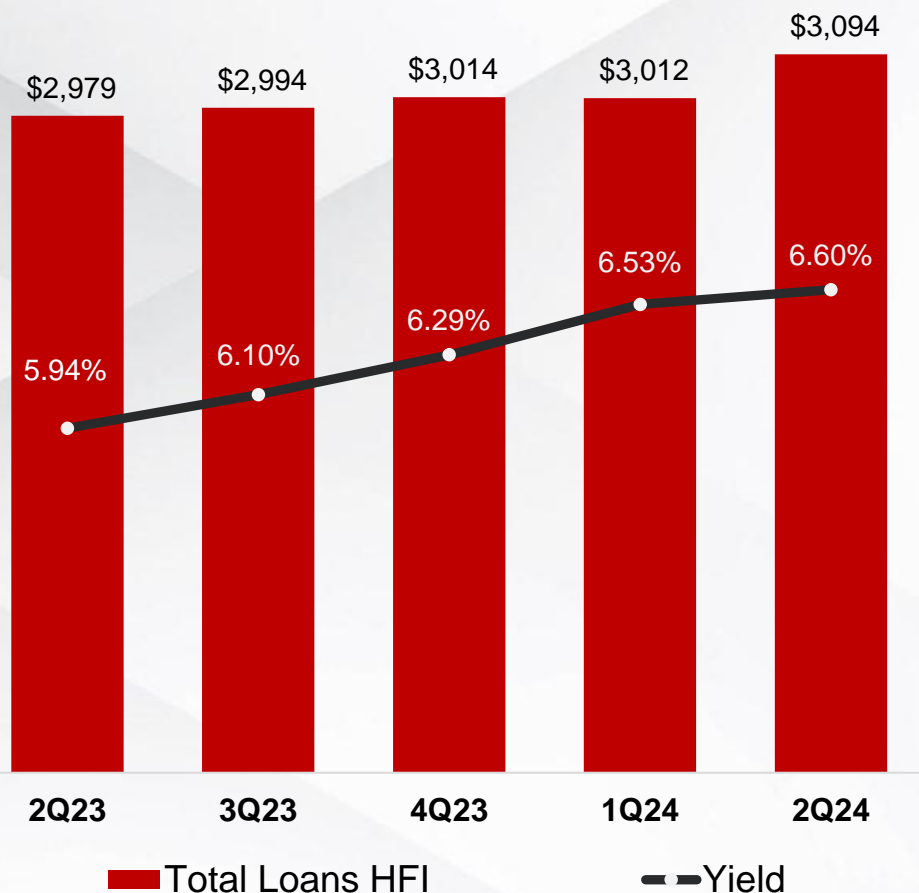
Efficiency Ratio
66.72%

- **Net income** for the second quarter of 2024 was **\$11.1 million**, compared to **\$10.9 million** for the first quarter of 2024
- **Diluted earnings per share** for the second quarter of 2024 was **\$0.66**, compared to **\$0.64** for the first quarter of 2024
- **Net interest margin** was **3.63%** for the first quarter of 2024, **compared to 3.56%** for the first quarter of 2024
- **Loans held for investment** were **\$3.09 billion** as of June 30, 2024, **compared to \$3.01 billion** as of March 31, 2024
- **Deposits totaled \$3.62 billion** as of June 30, 2024, **compared to \$3.64 billion** as of March 31, 2024
- Estimated **uninsured and uncollateralized deposits** at City Bank comprise **18% of total deposits**, with an **average deposit account size** of approximately **\$35 thousand** at June 30, 2024
- **Efficiency ratio improved to 66.7%** as of June 20, 2024, **compared to 67.9%** as of March 31, 2024
- **Tangible book value (non-GAAP) per share** was **\$24.15** as of June 30, 2024, **compared to \$23.56** as of March 31, 2024

Loan Portfolio

Total Loans HFI

\$ in Millions



2Q'24 Highlights

- ✓ Loans HFI increased \$82.5 million from Q1'24:
 - Occurred primarily in direct-energy loans, seasonal agricultural-related loans, and single-family property loans
 - Partially offset by decreases in consumer auto loans.
- ✓ As of June 30, 2024, loans HFI increased \$115.2 million, or 3.9%, from June 30, 2023
- ✓ The average yield on loans was 6.60% for the 2Q'24, compared to 6.53% for the 1Q'24.

Attractive Markets Poised for Organic Growth

Dallas / Ft. Worth

- ✓ Largest MSA in Texas and fourth largest in the nation
- ✓ Steadily expanding population that accounts for over 26% of the state's population
- ✓ MSA with the largest job growth in 2022 (+5.9%)
- ✓ Attractive location for companies interested in relocating to more efficient economic environments
- ✓ Focus on commercial real estate lending

El Paso

- ✓ Population of 865,000+
- ✓ Adjacent in proximity to Juarez, Mexico's growing industrial center and an estimated population of 1.5 million people
- ✓ Home to four universities including The University of Texas at El Paso
- ✓ Focus on commercial real estate lending

Houston

- ✓ Second largest MSA in Texas and fifth largest in the nation
- ✓ Total Non-Farm Employment was up 5.6% in 2022 compared to 2021
- ✓ Called the "Energy Capital of the World," the area also boasts the world's largest medical center and second busiest port in the U.S
- ✓ Focus on commercial real estate lending

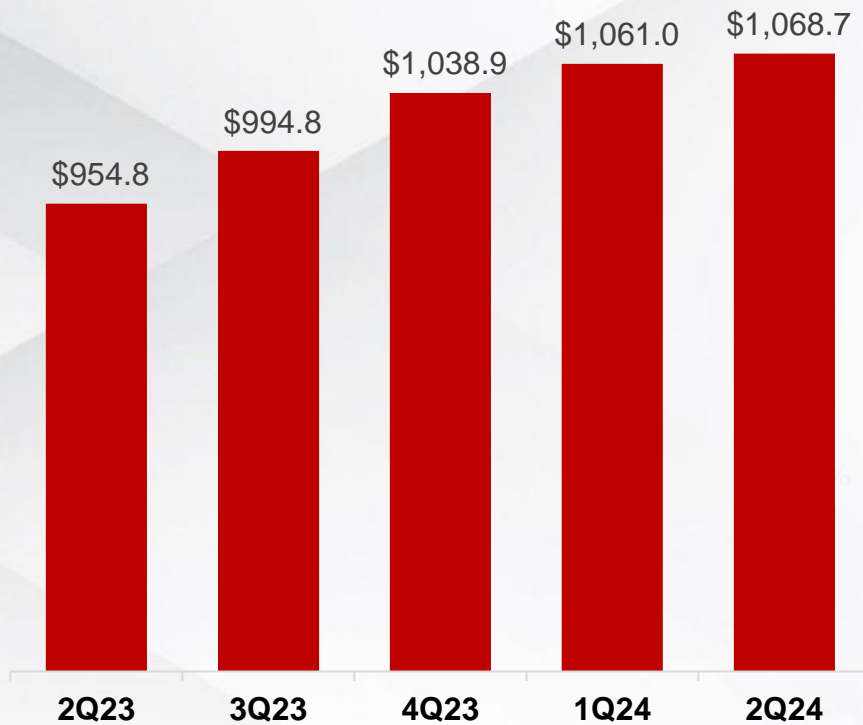
Lubbock

- ✓ Population in excess of 320,000 with major industries in agribusiness, education, and trade among others
- ✓ Home of Texas Tech University – enrollment of 40,000 students
- ✓ Focus on community bank approach and expanding local relationships

Major Metropolitan Market Loan Growth South Plains Financial, Inc.

Total Metropolitan Market⁽¹⁾ Loans

\$ in Millions

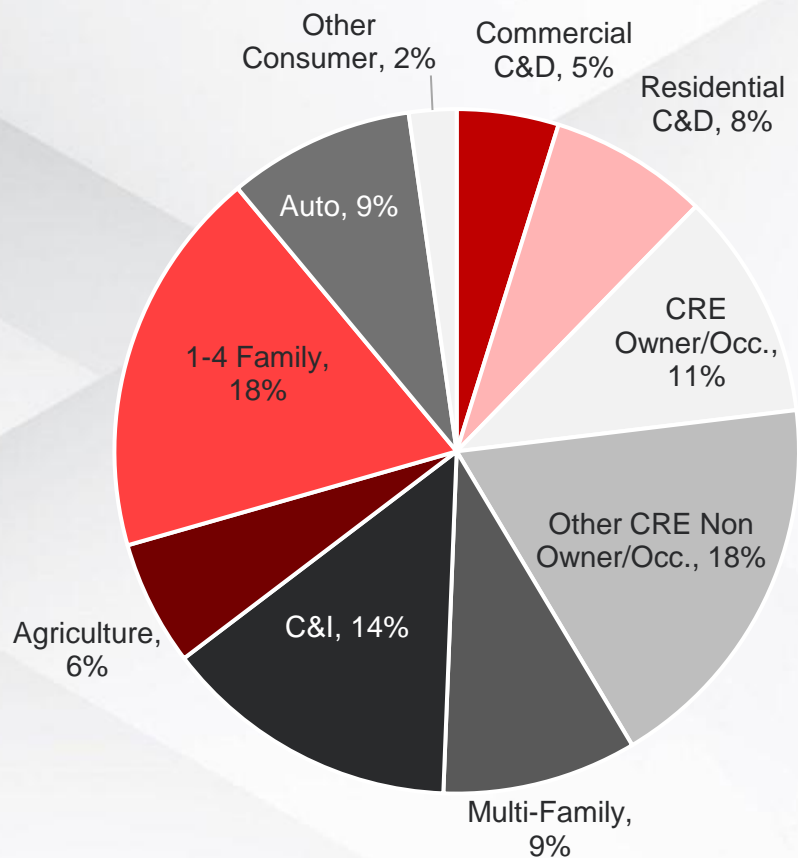


2Q'24 Highlights

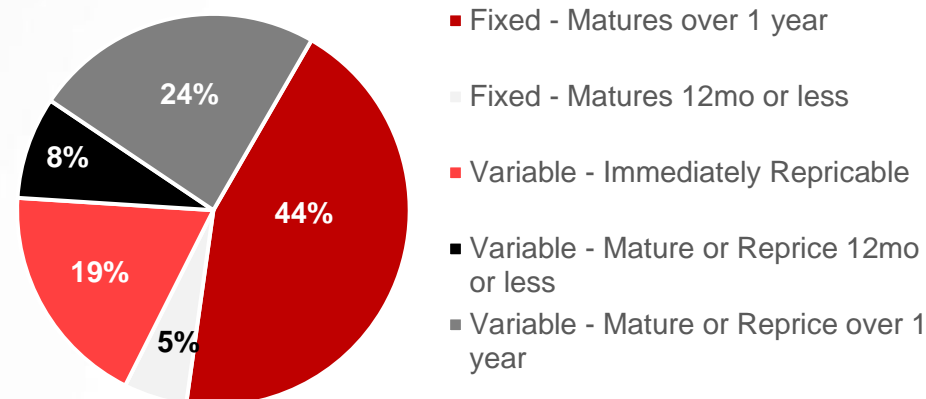
- ✓ Loans HFI in our major metropolitan markets⁽¹⁾ increased by \$8 million, to \$1.07 billion during 2Q'24
- ✓ Our major metropolitan market loan portfolio represents 34.5% of the Bank's total loans at June 30, 2024

Loan HFI Portfolio

Loan Mix



Fixed vs. Variable Rate

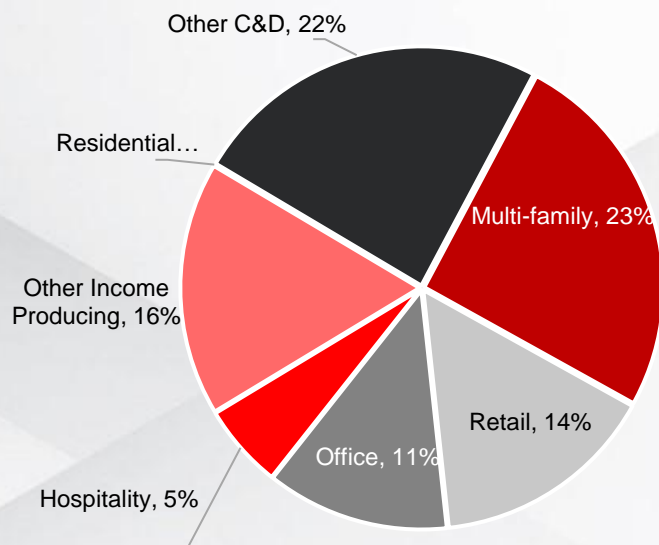


Loan Portfolio (\$ in millions)

Commercial C&D	\$	149.5
Residential C&D		231.5
CRE Owner/Occ.		333.0
Other CRE Non Owner/Occ.		567.9
Multi-Family		284.5
C&I		434.5
Agriculture		182.9
1-4 Family		568.6
Auto		272.4
Other Consumer		69.5
Total	\$	3,094.3

Non-Owner Occupied CRE Portfolio

NOO CRE⁽¹⁾ Sector Breakdown



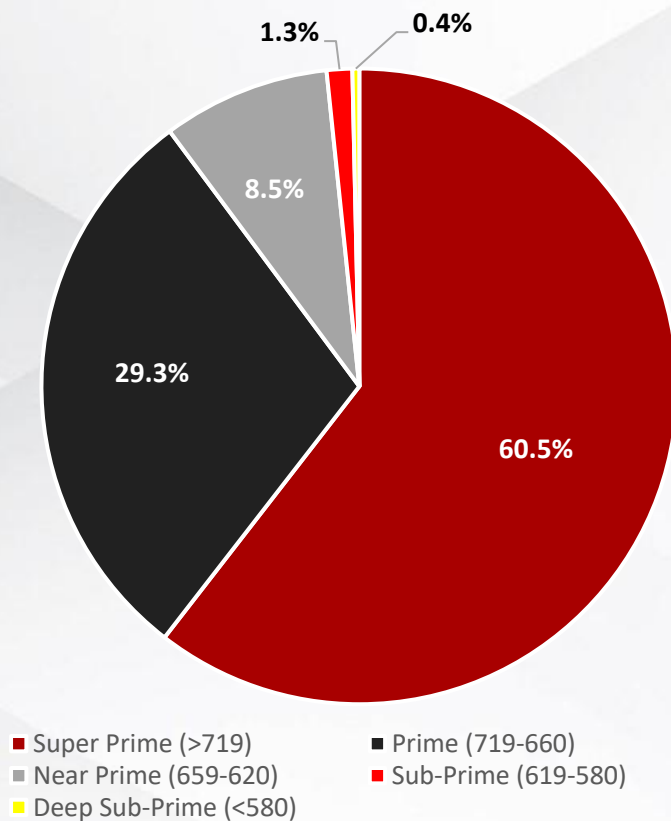
NOO CRE Portfolio (\$ in millions)

Property Type	Total
Income-producing:	
Multi-family	\$284.5
Retail	171.4
Office	139.1
Hospitality	64.1
Other	193.3
Construction, acquisition, and development:	
Residential construction	108.1
Other	272.9
Total	\$1,233.4

Details

- ✓ NOO CRE was 39.9% of total LHI at June 30, 2024, compared to 40.1% at March 31, 2024
- ✓ NOO CRE portfolio is made up of \$852.4 million of income producing loans and \$381.0 of construction, acquisition, and development loans
- ✓ Weighted average LTV of income-producing NOO CRE was 55%
- ✓ Office NOO CRE loans were 4.5% of total LHI and had a weighted average LTV of 61%
- ✓ NOO CRE loans past due 90+ days or nonaccrual: 67 basis points

Indirect Auto Credit Breakdown



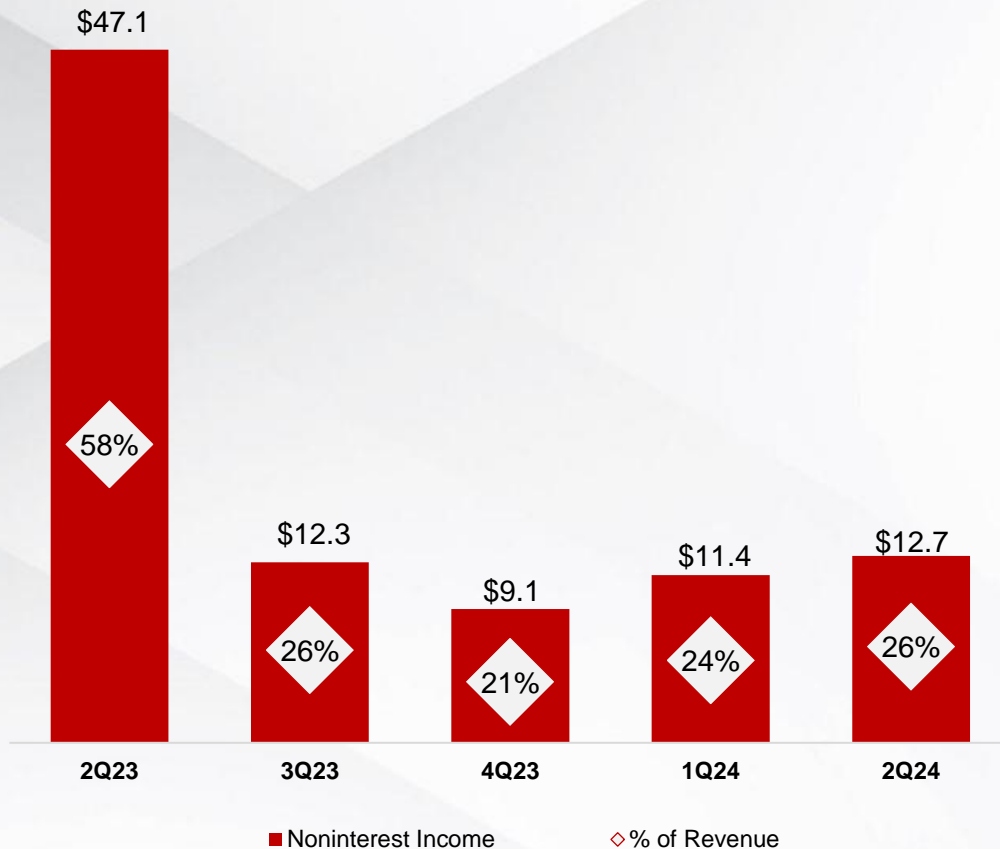
Indirect Auto Highlights

- ✓ Indirect auto loans totaled \$253.7 million at June 30, 2024
- ✓ Management is carefully managing the portfolio; yields are improving as a portion of monthly principal amortization is redeployed into higher rate loans
- ✓ During 2Q'24 there was approximately \$19.7 million in net principal reduction
- ✓ Strong credit quality in the sector, positioned for resiliency across economic cycles:
 - Super Prime Credit (>719): \$153.5 million
 - Prime Credit (719-660): \$74.4 million
 - Near Prime Credit (659-620): \$21.6 million
 - Sub-Prime Credit (619-580): \$3.3 million
 - Deep Sub-Prime Credit (<580): \$889 thousand
- ✓ Loans past due 30+ days: 21 bps
- ✓ Non-car/truck (RV, boat, etc.) is 2% of portfolio

Noninterest Income Overview

Noninterest Income

\$ in Millions



2Q'24 Highlights

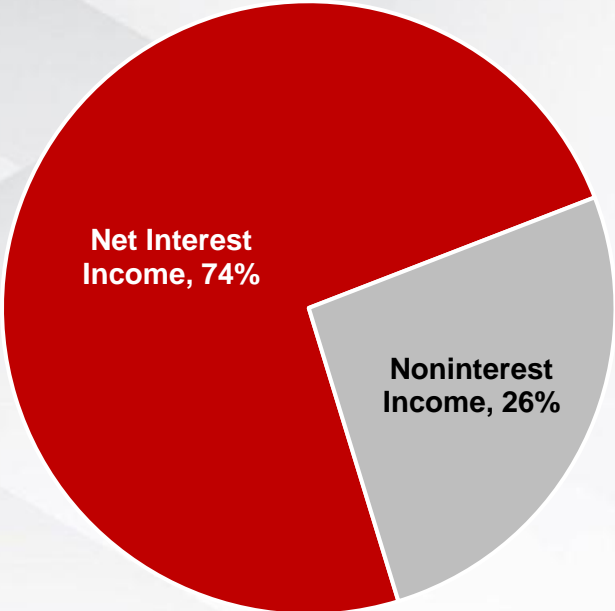
- ✓ Noninterest income was \$12.7 million for 2Q'24, compared to \$11.4 million for 1Q'24; change was primarily due to:
 - Increase of \$1.0 million in bank card services and interchange from continued growth in customer card usage and incentives received; and
 - Increase of \$408 thousand in income from investments in Small Business Investment Companies.
 - Partially offset by a decrease of \$548 thousand in mortgage banking revenues:
2Q'24 MSR FV change - \$(680) thousand
1Q'24 MSR FV change - \$55 thousand

Diversified Revenue Stream

Six Months Ended June 30, 2024

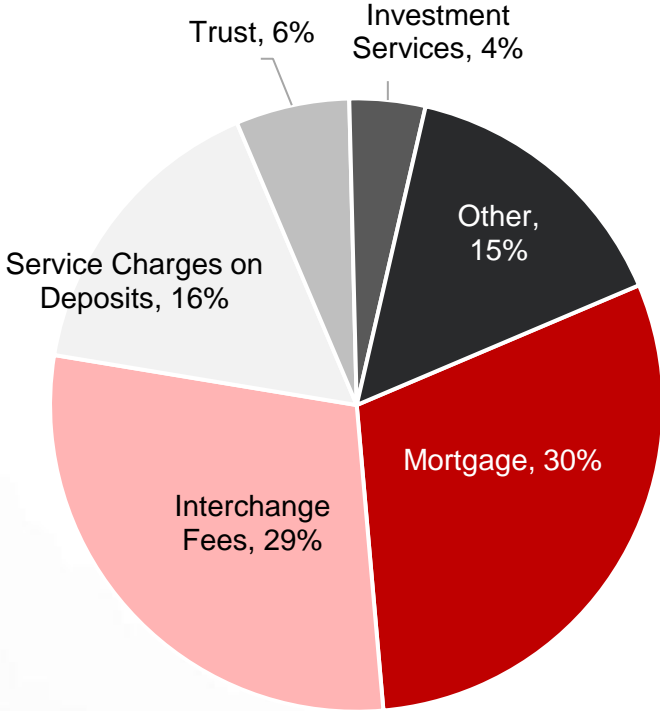
Total Revenues

\$48.6 million



Noninterest Income

\$24.1 million

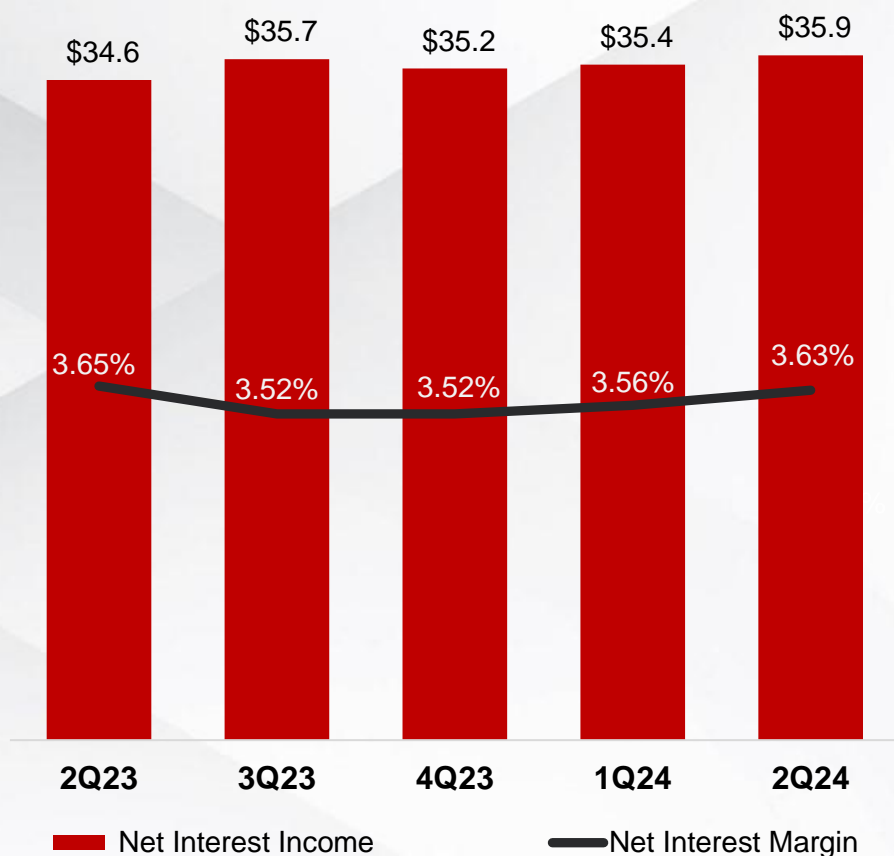


Net Interest Income and Margin

2Q'24 Highlights

Net Interest Income & Margin⁽¹⁾

\$ in Millions

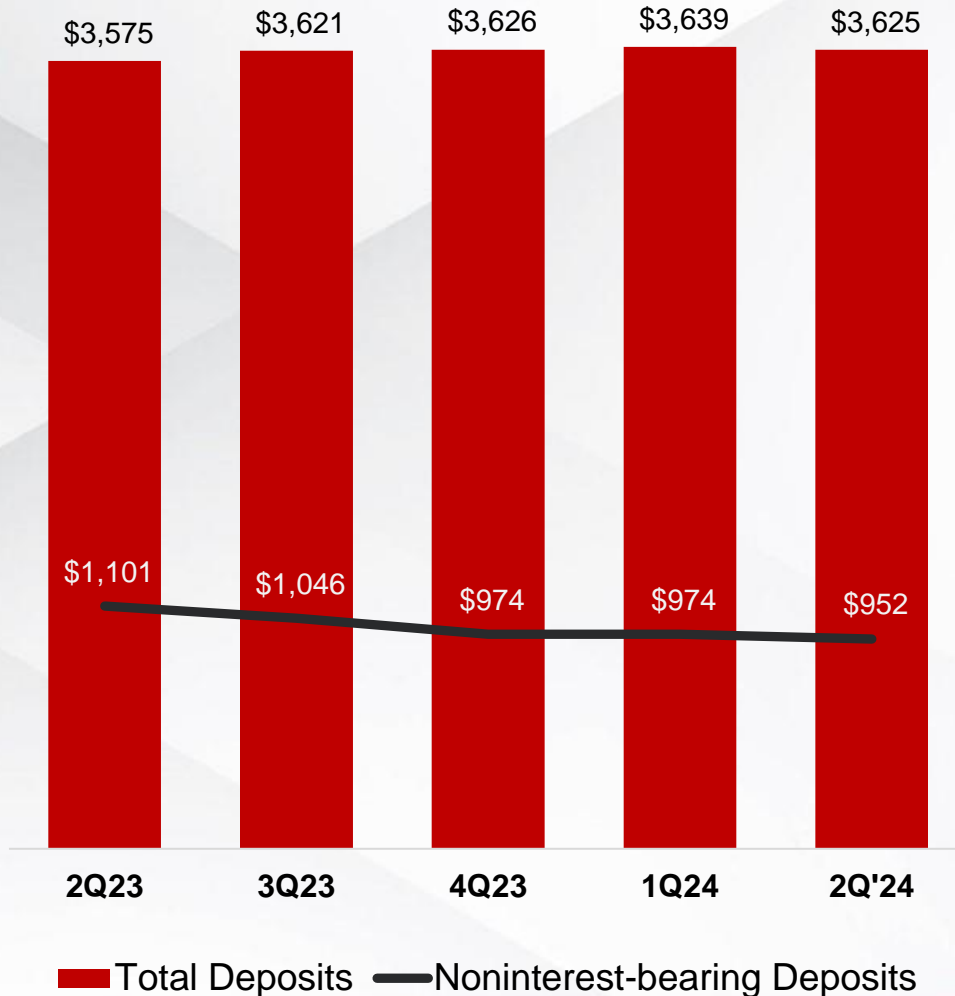


- ✓ Net interest income (“NII”) of \$35.9 million, compared to \$35.4 million in 1Q'24
- ✓ 2Q'24 NIM increased 7 bps to 3.63% as compared to 3.56% in 1Q'24 as the in yield on loans increased 7 bps while the cost of deposits increased 2 bps during the quarter

Deposit Portfolio

Total Deposits

\$ in Millions



2Q'24 Highlights

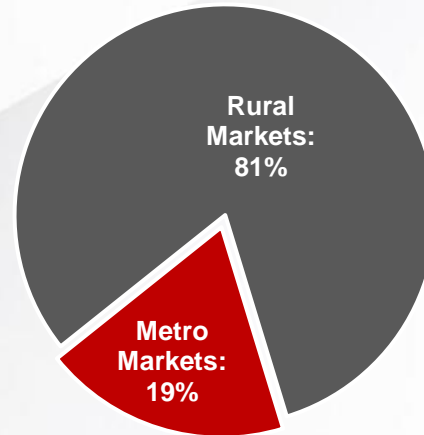
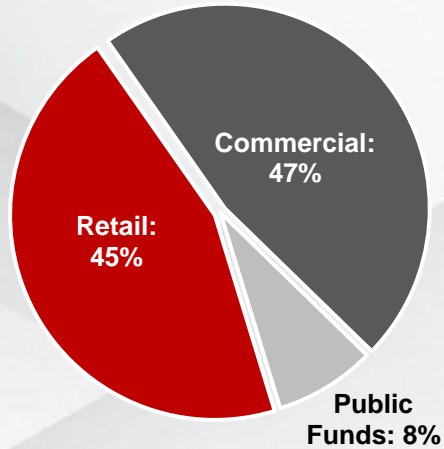
- ✓ Total deposits of \$3.62 billion at 2Q'24, a decrease of \$14.1 million from 1Q'24
- ✓ Cost of interest-bearing deposits increased to 3.33% in 2Q'24 from 3.27% in 1Q'24
 - Average cost of deposits was relatively stable at 2.43% in 2Q'24 as compared to 2.41% in 1Q'24
- ✓ Noninterest-bearing deposits to total deposits was 26.3% at June 30, 2024, compared to 26.8% at March 31, 2024
- ✓ Strategic initiatives implemented to stabilize noninterest-bearing deposits while also growing core deposits

Granular Deposit Base & Ample Liquidity



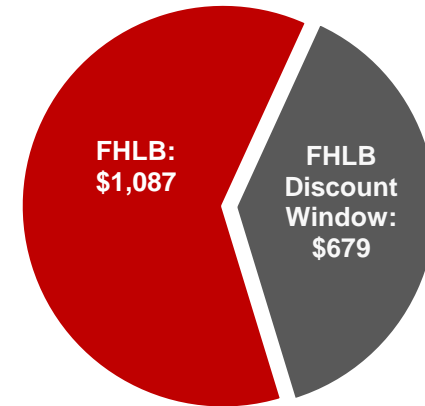
South Plains
Financial, Inc.

Total Deposit Base Breakdown



Total Borrowing Capacity

\$1.77 Billion

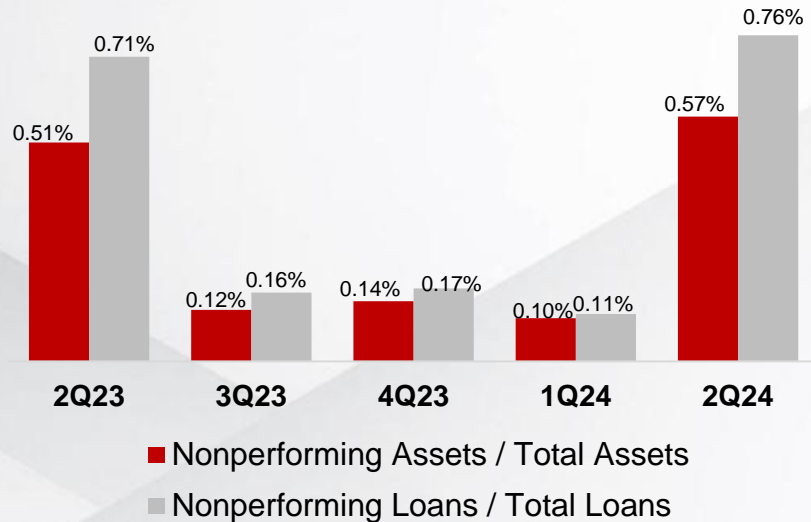


Dollars in millions

- ✓ Average deposit account size is approximately \$35 thousand
- ✓ City Bank's percentage of estimated uninsured or uncollateralized deposits is 23% of total deposits

- ✓ City Bank had \$1.77 billion of **available** borrowing capacity, as follows:
 - Federal Home Loan Bank of Dallas - \$1.1 billion
 - Federal Reserve Bank of Dallas Discount Window - \$679 million
 - No borrowings utilized from these sources during 2Q'24

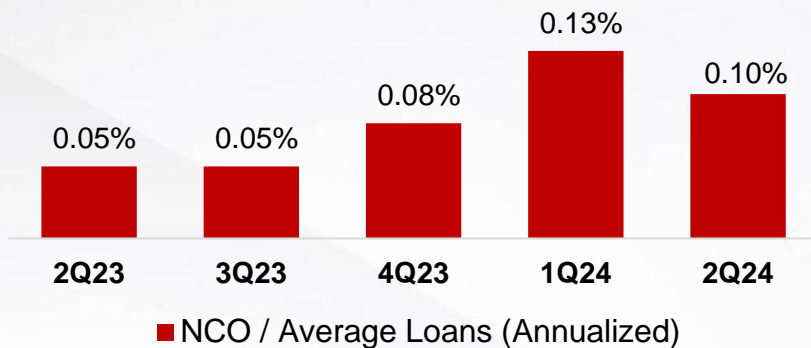
Credit Quality Ratios



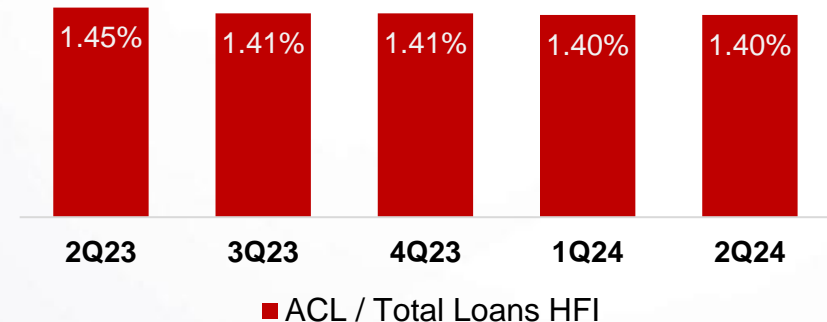
2Q'24 Highlights

- ✓ Provision for credit losses of \$1.8 million in 2Q'24, compared to \$830 thousand in 1Q'24; increase attributable to net charge-off activity, increased loan balances and higher nonperforming loans.
- ✓ Allowance for Credit Losses ("ACL") to loans HFI was 1.40% at June 30, 2024
- ✓ Nonperforming loans totaled \$23.5 million at June 30, 2024. Previously classified \$20.6 million multi-family property credit placed on nonaccrual status in 2Q24.

Net Charge-Offs to Average Loans



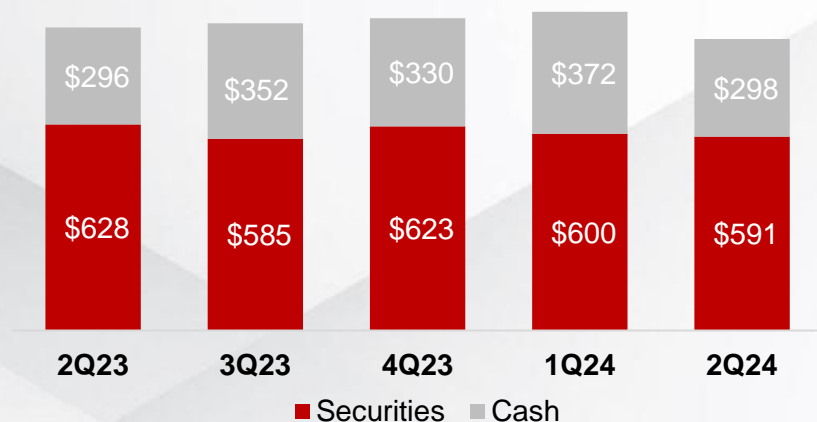
ACL to Total Loans HFI



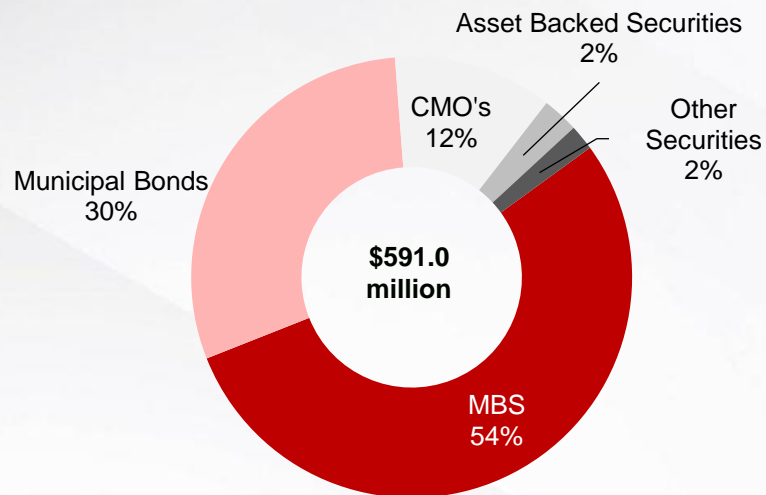
Investment Securities

Securities & Cash

\$ in Millions



2Q'24 Securities Composition



2Q'24 Highlights

- ✓ Investment securities totaled \$591.0 million, a \$8.8 million decrease from 1Q'24.
- ✓ All municipal bonds are in Texas; fair value hedges of \$124 million
- ✓ All MBS, CMO, and Asset Backed securities are U.S. Government or GSE
- ✓ Duration of the securities portfolio was 6.75 years at June 30, 2024

Noninterest Expense and Efficiency

Noninterest Expense

\$ in Millions



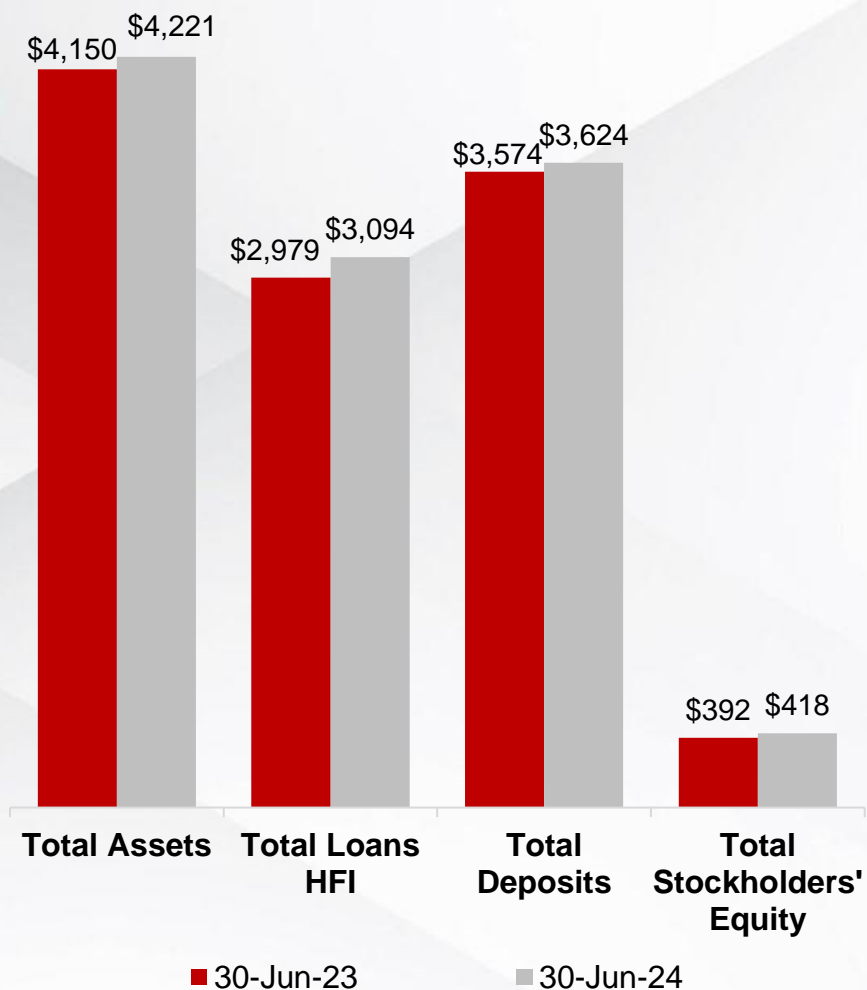
2Q'24 Highlights

- ✓ Noninterest expense for 2Q'24 increased \$642 thousand to \$32.6 million from 1Q'24 primarily due to:
 - A rise of \$436 thousand in mortgage commission expense as loan originations increased
- ✓ Efficiency ratio improved to 66.7% in 2Q'24 from 67.9% in 1Q'24
- ✓ Will continue to manage expenses to drive profitability

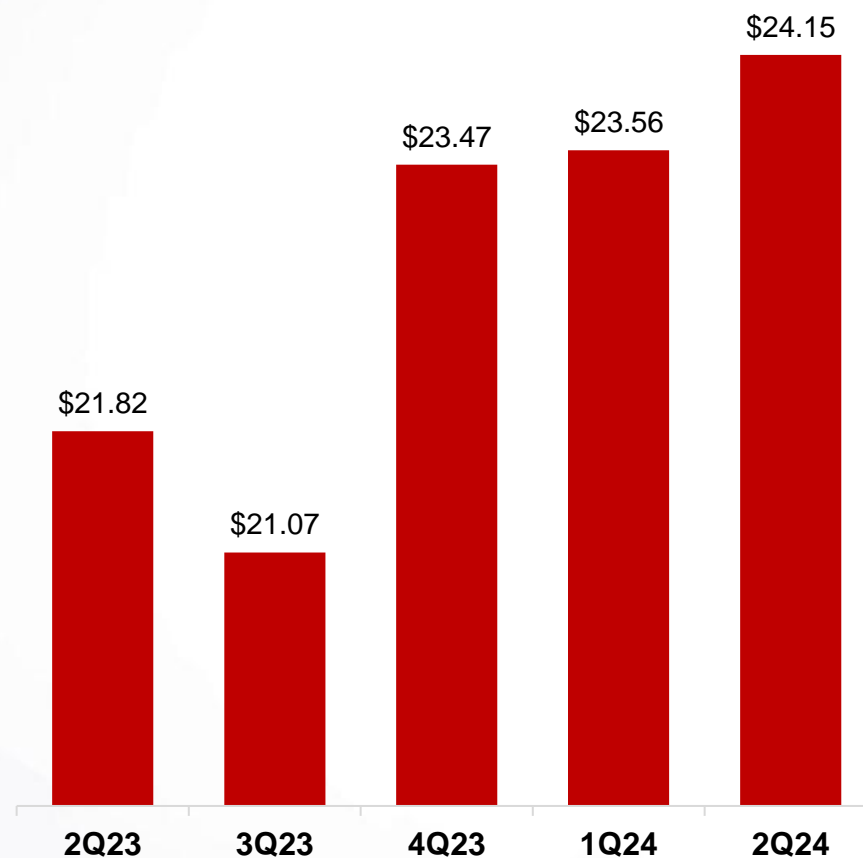
Balance Sheet Growth and Development

Balance Sheet Highlights

\$ in Millions

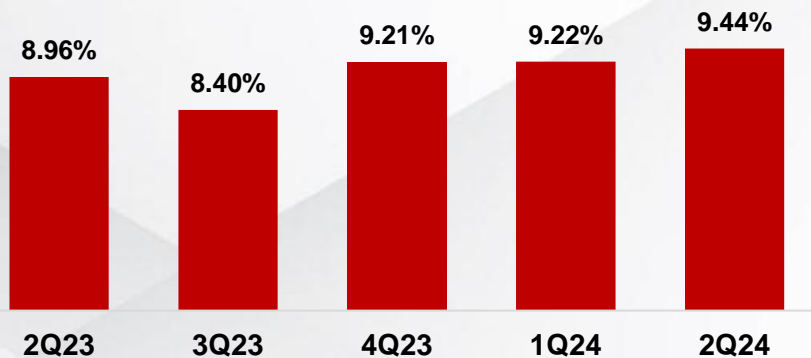


Tangible Book Value Per Share⁽¹⁾

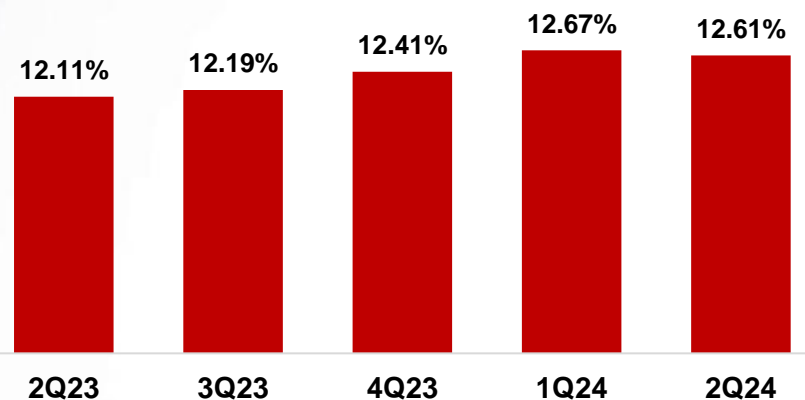


Strong Capital Base

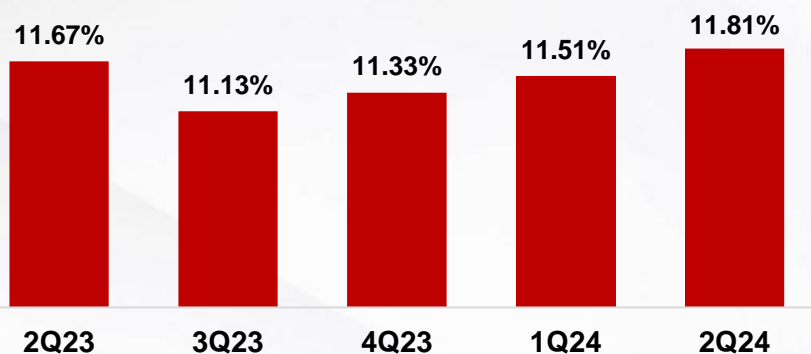
Tangible Common Equity to Tangible Assets Ratio⁽¹⁾



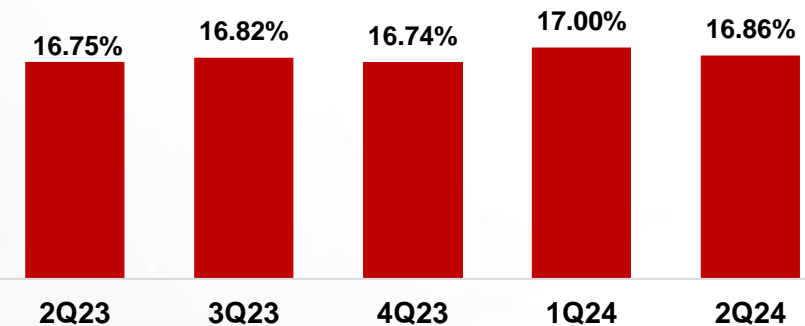
Common Equity Tier 1 Ratio



Tier 1 Capital to Average Assets Ratio



Total Capital to Risk-Weighted Assets Ratio



SPFI's Core Purpose and Values Align: Centered on Relationship-Based Business

THE POWER OF RELATIONSHIPS

At SPFI, we build lifelong, trusted relationships so you know you always have someone in your corner that understands you, cares about you, and stands ready to help.



South Plains
Financial, Inc.

Our Core Purpose is:

To use the power of relationships to help people succeed and live better

HELP [ALL STAKEHOLDERS] SUCCEED

- **Employees** → great benefits and opportunities to grow and make a difference.
- **Customers** → personalized advice and solutions to achieve their goals.
- **Partners** → responsive, trusted win-win partnerships enabling both parties to succeed together.
- **Shareholders** → share in the prosperity and performance of the Bank.

LIVE BETTER

We want to help everyone live better.
At the end of the day, we do what we do to help enhance lives. We create a great place to work, help people achieve their goals, and invest generously in our communities because there's nothing more rewarding than **helping people succeed and live better.**

Appendix

Non-GAAP Financial Measures

	For the quarter ended				
	June 30, 2024	March 31, 2024	December 31, 2023	September 30, 2023	June 30, 2023
Pre-tax, pre-provision income					
Net income	\$ 11,134	\$ 10,874	\$ 10,324	\$ 13,494	\$ 29,683
Income tax expense	3,116	3,143	2,787	3,683	7,811
Provision for credit losses	1,775	830	600	(700)	3,700
Pre-tax, pre-provision income	<u>\$ 16,025</u>	<u>\$ 14,847</u>	<u>\$ 13,711</u>	<u>\$ 16,477</u>	<u>\$ 41,194</u>
	As of				
	June 30, 2024	March 31, 2024	December 31, 2023	September 30, 2023	June 30, 2023
Tangible common equity					
Total common stockholders' equity	\$ 417,985	\$ 408,712	\$ 407,114	\$ 371,716	\$ 392,029
Less: goodwill and other intangibles	(21,379)	(21,562)	(21,744)	(21,936)	(22,149)
Tangible common equity	<u>\$ 396,606</u>	<u>\$ 387,150</u>	<u>\$ 385,370</u>	<u>\$ 349,780</u>	<u>\$ 369,880</u>
Tangible assets					
Total assets	\$ 4,220,936	\$ 4,218,993	\$ 4,204,793	\$ 4,186,440	\$ 4,150,129
Less: goodwill and other intangibles	(21,379)	(21,562)	(21,744)	(21,936)	(22,149)
Tangible assets	<u>\$ 4,199,557</u>	<u>\$ 4,197,431</u>	<u>\$ 4,183,049</u>	<u>\$ 4,164,504</u>	<u>\$ 4,127,980</u>
Shares outstanding	<u>16,424,021</u>	<u>16,431,755</u>	<u>16,417,099</u>	<u>16,600,442</u>	<u>16,952,072</u>
Total stockholders' equity to total assets	9.90%	9.69%	9.68%	8.88%	9.45%
Tangible common equity to tangible assets	9.44%	9.22%	9.21%	8.40%	8.96%
Book value per share	\$ 25.45	\$ 24.87	\$ 24.80	\$ 22.39	\$ 23.13
Tangible book value per share	\$ 24.15	\$ 23.56	\$ 23.47	\$ 21.07	\$ 21.82

Non-GAAP Financial Measures

	For the quarter ended				
	June 30, 2024	March 31, 2024	December 31, 2023	September 30, 2023	June 30, 2023
Efficiency Ratio					
Noninterest expense	\$ 32,572	\$ 31,930	\$ 30,597	\$ 31,489	\$ 40,499
Net interest income	35,888	35,368	35,162	35,689	34,581
Tax equivalent yield adjustment	223	223	225	229	303
Noninterest income	12,709	11,409	9,146	12,277	47,112
Total income	48,820	47,000	44,533	48,195	81,996
Efficiency ratio	66.72%	67.94%	68.71%	65.34%	49.39%
Noninterest expense	\$ 32,572	\$ 31,930	\$ 30,597	\$ 31,489	\$ 40,499
Less: Subsidiary transaction and related expenses	—	—	—	—	(4,532)
Less: net loss on sale of securities	—	—	—	—	(3,409)
Adjusted noninterest expense	32,572	31,930	30,597	31,489	32,558
Total income	48,820	47,000	44,533	48,195	81,996
Less: gain on sale of subsidiary	—	—	—	(290)	(33,488)
Adjusted total income	48,820	47,000	44,533	47,905	48,508
Adjusted efficiency ratio	66.72%	67.94%	68.71%	65.73%	67.12%