FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject	
Section 16. Form 4 or Form 5	
bligations may continue. See	
netruction 1(h)	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Valles Noe G (Last) (First) (Middle) 5219 CITY BANK PARKWAY						2. Issuer Name and Ticker or Trading Symbol SOUTH PLAINS FINANCIAL, INC. [SPFI]									k all app Direc	tionship of Reportin all applicable) Director Officer (give title		10% Ov		
						3. Date of Earliest Transaction (Month/Day/Year) 08/11/2023									below)		below)		вреспу	
(Street) LUBBOCK TX 79407-3544				3544	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (2	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											nded to						
		Table	I - No	n-Deriva	ative S	Secu	rities	Acc	Juired	, Dis	posed of	, or E	Benefi	cially	y Own	ed				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Executif any	Deemed ution Date, / th/Day/Year)		3. Transaction Code (Instr. 8) 4. Securities Disposed Of 5)					l and Sec Ben Owr		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pri	се	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 0			08/11/2	2023				P		23,000(1)) A \$		6.88	8 165,512 ⁽²⁾		D				
		Tal	ole II -								osed of, convertib				Owne	d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year) if any Code (Ing. (Month/Day/Year) 8)			5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr	rities ired r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (or Indir (I) (Insti	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	Amour or Number of Shares	er							

Explanation of Responses:

- 1. Shares acquired in a private transaction from the Richard Thomas White 2021 Trust, over which Curtis C. Griffith, a director and executive officer of the Issuer, serves as trustee.
- 2. Includes restricted stock units that may be settled only by delivery of an equal number of shares of common stock and which are subject to vesting and forfeiture conditions.

/s/ By Mikella D. Newsom as 08/14/2023 Attorney-in-Fact for Noe G **Valles**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.