

South Plains Financial Earnings Presentation

Second Quarter, 2021





FORWARD-LOOKING STATEMENTS

This presentation contains, and future oral and written statements of South Plains Financial, Inc. ("South Plains" or the "Company") and City Bank ("City Bank" or the "Bank") may contain, statements about future events that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect South Plains' current views with respect to, among other things, future events and South Plains' financial performance. Any statements about South Plains' expectations, beliefs, plans, predictions, forecasts, objectives, assumptions or future events or performance are not historical facts and may be forward-looking. These statements are often, but not always, made through the use of words or phrases such as "anticipate," "believes," "can," "could," "may," "predicts," "potential," "should," "will," "estimate," "plans," "projects," "continuing," "ongoing," "expects," "intends" and similar words or phrases. Forward-looking statements include, but are not limited to: (i) projections and estimates of revenues, expenses, income or loss, earnings or loss per share, and other financial items, (ii) statements of plans, objectives and expectations of South Plains or its management, (iii) statements of future economic performance, and (iv) statements of assumptions underlying such statements. Forward-looking statements should not be relied on because they involve known and unknown risks, uncertainties and other factors, some of which are beyond the control of South Plains and City Bank. These risks, uncertainties and other factors may cause the actual results, performance, and achievements of South Plains and City Bank to be materially different from the anticipated future results, performance or achievements expressed in, or implied by, the forward-looking statements. Factors that could cause such differences include, but are not limited to, local, regional, national and international economic conditions, the extent of the impact of the COVID-19 pandemic, including the impact of actions taken by governmental and regulatory authorities in response to such pandemic, such as the Coronavirus Aid, Relief, and Economic Security Act and subsequent related legislations, and the programs established thereunder, and City Bank's participation in such programs, volatility of the financial markets, changes in interest rates, regulatory considerations, competition and market expansion opportunities, changes in non-interest expenditures or in the anticipated benefits of such expenditures, the receipt of required regulatory approvals, changes in non-performing assets and charge-offs, adequacy of loan loss reserves, changes in tax laws, current or future litigation, regulatory examinations or other legal and/or regulatory actions, the impact of any tariffs, terrorist threats and attacks, acts of war or threats thereof or other pandemics. Therefore, South Plains can give no assurance that the results contemplated in the forward-looking statements will be realized and readers are cautioned not to place undue reliance on the forward-looking statements contained in this presentation. For more information about these factors, please see South Plains' reports filed with or furnished to the U.S. Securities and Exchange Commission (the "SEC"), including South Plains' most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q on file with the SEC, including the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations." Further, any forward-looking statement speaks only as of the date on which it is made and South Plains undertakes no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as required by law. All forward-looking statements, express or implied, herein are gualified in their entirety by this cautionary statement.

NON-GAAP FINANCIAL MEASURES

Management believes that certain non-GAAP performance measures used in this presentation provide meaningful information about underlying trends in its business and operations. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, SPFI's reported results prepared in accordance with GAAP. Numbers in this presentation may not sum due to rounding.



Today's Speakers



Curtis C. Griffith Chairman & Chief Executive Officer	 Elected to the board of directors of First State Bank of Morton, Texas, in 1972 and employed by it in 1979 Elected Chairman of the First State Bank of Morton board in 1984 Chairman of the Board of City Bank and the Company since 1993
Cory T. Newsom President	 Entire banking career with the Company focused on lending and operations Appointed President and Chief Executive Officer of the Bank in 2008 Joined the Board in 2008
Steven B. Crockett Chief Financial Officer & Treasurer	 Began his career in public accounting in 1994 by serving for seven years with a local firm in Lubbock, Texas Appointed Chief Financial Officer in 2015 Controller of the Bank and the Company for 14 and 5 years respectively
Brent A. Bates City Bank's Chief Credit Officer	 Joined City Bank in February 2020 Previously served as Division Credit Officer for Simmons First National Corp Previously served as EVP and Chief Credit Officer of Southwest Bancorp, Inc.



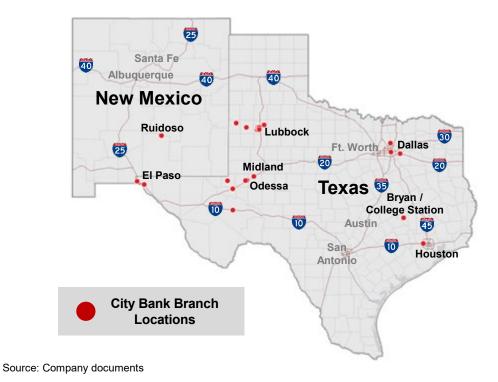
Second Quarter 2021 Highlights



Parent company of City Bank, a leading Texas-based community bank headquartered in Lubbock, TX

One of the largest independent banks headquartered in West Texas

\$3.7 Billion in Total Assets as of June 30, 2021



NASDAQ: SPFI 2Q'21 Highlights

- ✓ Net income of \$13.7 million, compared to \$15.2 million in 1Q'21 and \$5.6 million in 2Q'20
- ✓ Diluted earnings per share of \$0.74, compared to \$0.82 in 1Q'21 and \$0.31 in 2Q'20
- Pre-tax, pre-provision income of \$15.1 million, compared to \$19.0 million in 1Q'21 and \$20.1 million in 2Q'20
- Average cost of deposits declined to 27 bps, compared to 29 bps in 1Q'21 and 39 bps in 2Q'20
- Provision for loan loss of \$(2.0) million, compared to \$89 thousand in 1Q'21 and \$13.1 million in 2Q'20
- Nonperforming assets to total assets were 0.37%, compared to 0.42% at 3/31/21 and 0.33% at 6/30/20
- Net interest margin of 3.42%, compared to 3.52% in 1Q'21 and 3.79% in 2Q'20
- Efficiency ratio was 70.52%, compared to 65.76% in 1Q'21 and 63.28% in 2Q'20
- Tangible book value per share of \$20.43, compared to \$19.28 at 3/31/21 and \$17.06 at 6/30/20
- ✓ Return on average assets (annualized) of 1.46%, compared to 1.66% in 1Q'21 and 0.64% in 2Q'20

Note: Pre-tax, pre-provision income and tangible book value per share are a non-GAAP measures. See appendix for the reconciliation to GAAP

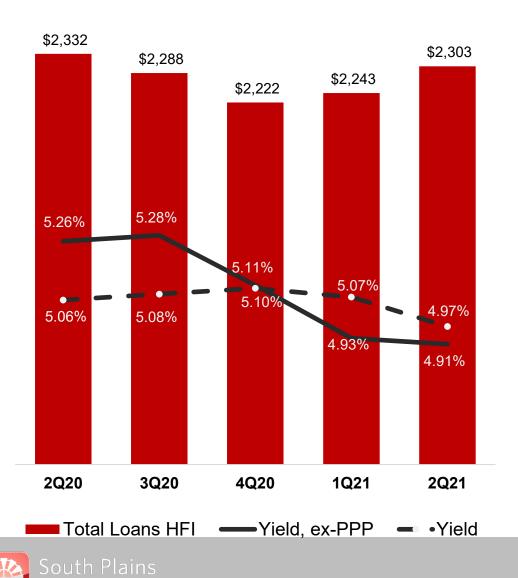


Loan Portfolio



Total Loans Held for Investment

\$ in Millions



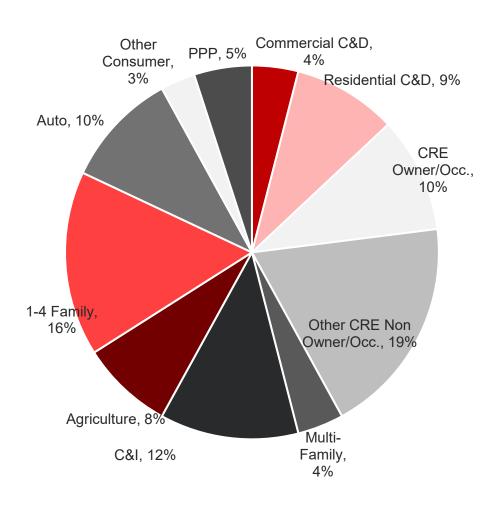
2Q'21 Highlights

- Total loans increased by \$60.8 million compared to 1Q'21, primarily due to:
 - ✓ \$120.1 million in organic net growth;
 - Partially offset by a net decrease of \$59.3 million in Paycheck Protection Program ("PPP") loans
- Strategic initiative underway to grow SPFI's banking team by more than 30% over two years with a focus on Dallas and Houston
- ✓ 2Q'21 loan yield of 4.91%; a decrease of 2 bps compared to 1Q'21, excluding PPP loans

Loan Portfolio



Portfolio Composition



2Q'21 Highlights

- ✓ PPP loans totaled \$114.2 million at 6/30/21; includes \$13.9 million in 2Q'21 advances
- Active pandemic loan modifications were 1.6%, or \$36.6 million, of total loans at 6/30/21:
 - Decrease from 2.1%, or \$46.9 million, at 3/31/21
 - Approximately 96% of these modifications are in the hotel industry

Loan Portfolio (\$ in millions)	6/30/21				
Commercial C&D	\$	100.6			
Residential C&D		195.1			
CRE Owner/Occ.		240.5			
Other CRE Non Owner/Occ.		428.0			
Multi-Family		90.0			
C&I		284.0			
Agriculture		177.2			
1-4 Family		375.3			
Auto		230.5			
Other Consumer		68.1			
PPP		114.2			
Total	\$	2,303.5			

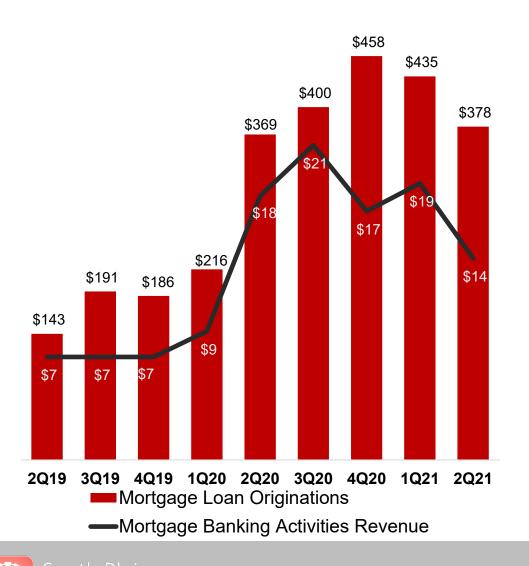


Mortgage Banking Overview



Mortgage Banking Activity

\$ in Millions



2Q'21 Highlights

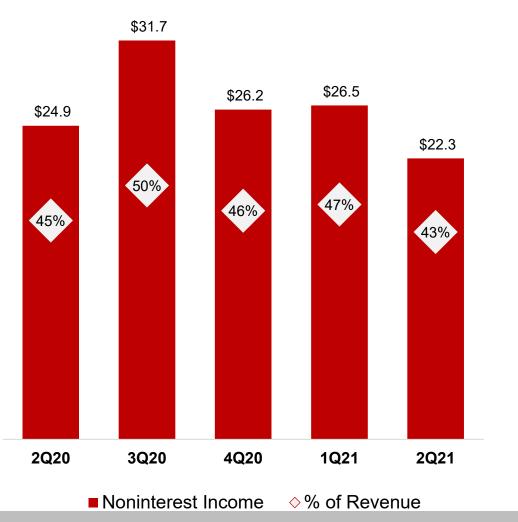
- \$61 million decrease in interest rate lock commitments at 6/30/21 compared to 6/30/20
- \$56.9 million decrease in mortgage loan originations in 2Q'21 compared to 1Q'21
- Mortgage servicing rights asset valuation a negative adjustment of \$351 thousand in 2Q'21, compared to a positive adjustment of \$1.3 million in 1Q'21

Noninterest Income



Noninterest Income

\$ in Millions

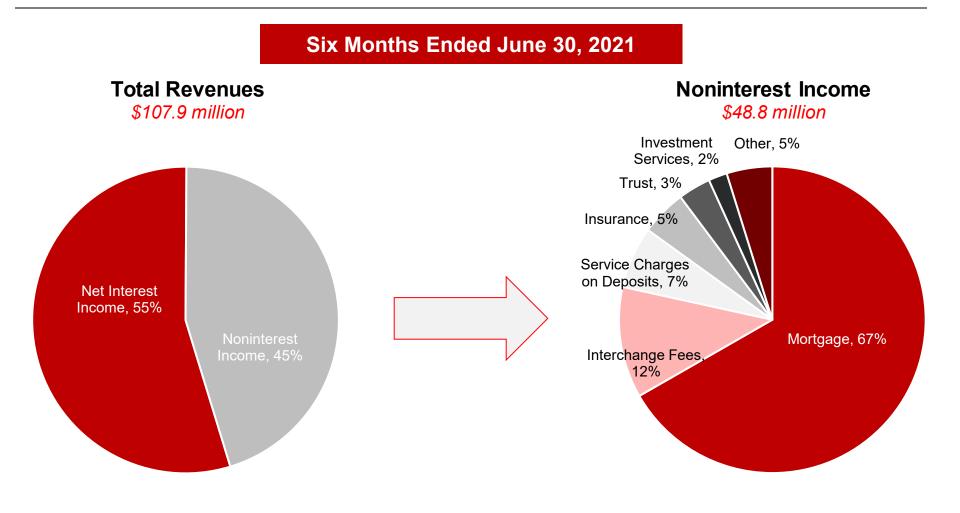


2Q'21 Highlights

- Noninterest income of \$22.3 million, compared to \$24.9 million in 2Q'20, primarily due to:
 - a decline in mortgage banking activities revenue
 - Partially offset by growth in bank card services and interchange revenue and other noninterest income items
- Revenue from mortgage banking activities of \$13.7 million, compared to \$18.0 million in 2Q'20

Diversified Revenue Stream





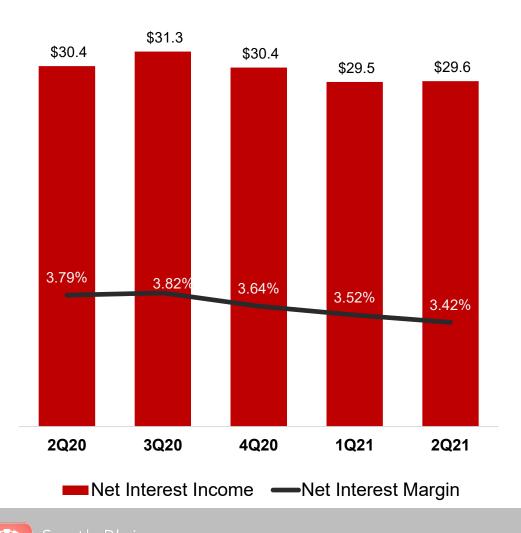


Net Interest Income and Margin



Net Interest Income & Margin

\$ in Millions



2Q'21 Highlights

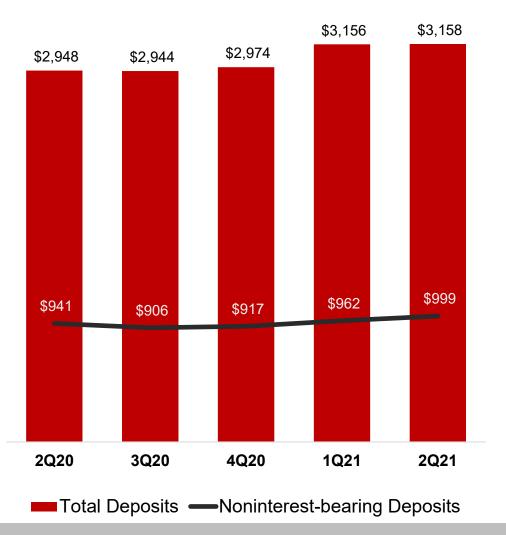
- Net interest income of \$29.6 million, compared to \$30.4 million in 2Q'20. The decline was a result of:
 - ✓ Decrease of 9 bps in loan rates
 - Interest expense for \$50 million of subordinated notes issued in 3Q'20
 - Partially offset by a decrease of 16 bps in the cost of interest-bearing deposits
- ✓ 2Q'21 net interest margin ("NIM") of 3.42% decrease of 10 bps compared to 1Q'21:
 - Excess liquidity \$130 million growth in average deposits negatively affected NIM approximately 12 bps

Deposit Portfolio



Total Deposits

\$ in Millions



2Q'21 Highlights

- ✓ Total Deposits of \$3.16 billion at 2Q'21, an increase of \$2.9 million from 1Q'21
 - Period end balances were flat
 - Deposit balances peaked in mid-June
- Cost of interest-bearing deposits declined in 2Q'21 to 40 bps from 56 bps in 2Q'20
- Noninterest-bearing deposits represented 31.6% of deposits in 2Q'21, compared to 30.5% in 1Q'21 and 31.9% in 2Q'20

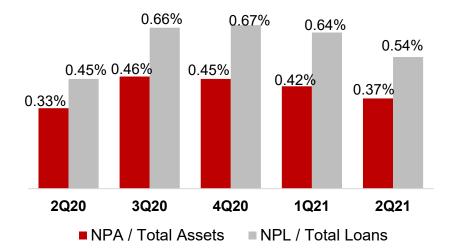


Credit Quality

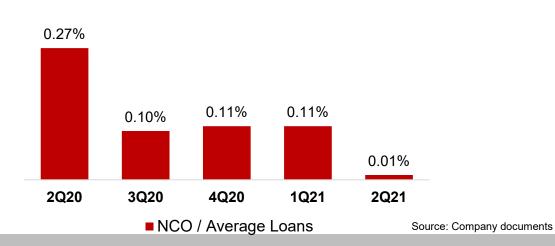


Credit Quality Ratios

South Plains

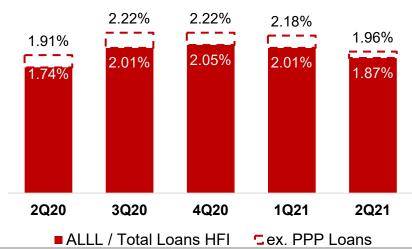


Net Charge-Offs to Average Loans



2Q'21 Highlights

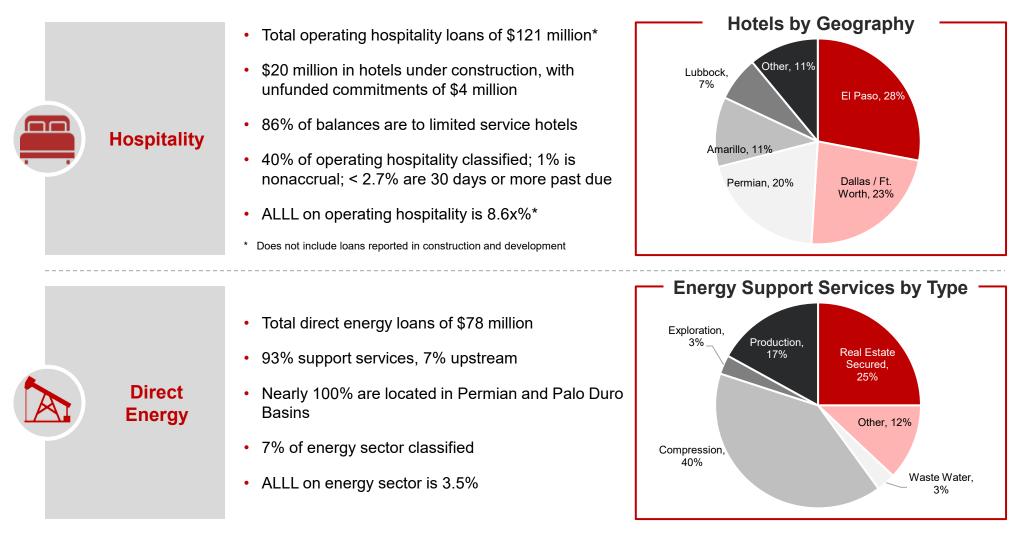
- Negative provision for loan loss of \$2.0 million in 2Q'21 as the result of general improvements in the economy, a decline in loans actively under a modification, and a decrease in nonperforming loans
- Total classified loans decreased \$4 million in 2Q'21 as compared to 1Q'21
- Allowance for Loan Losses ("ALLL") to Loans Held for Investment ("HFI") was 1.87% at 6/30/21



ALLL to Total Loans HFI

Select Loan Industry Concentration Detail

As of June 30, 2021



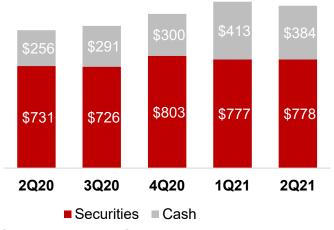


Investment Securities

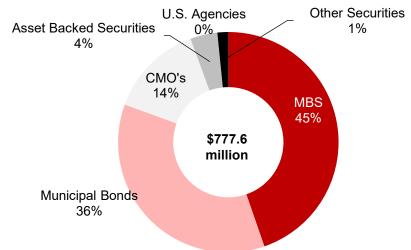


Securities & Cash

\$ in Millions



2Q'21 Securities Composition



2Q'21 Highlights

- Investment Securities totaled \$777.6 million at 2Q'21, the fair value of securities increased \$10.6 million due to market conditions from 1Q'21
- ✓ All municipal bonds are in Texas
- All MBS, CMO, and Asset Backed securities are U.S. Government or GSE

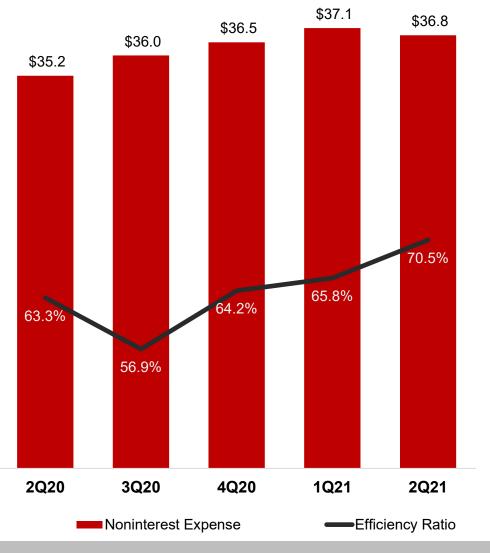


Noninterest Expense and Efficiency



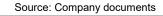
Noninterest Expense

\$ in Millions



2Q'21 Highlights

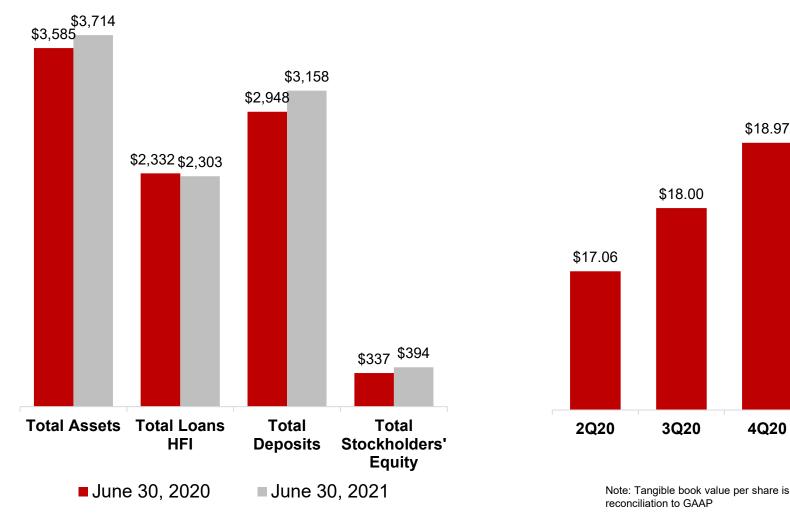
- Noninterest expense for 2Q'21 increased from 2Q'20 primarily due to:
 - Primarily driven by a \$1.8 million increase in personnel expense, including a rise of \$1.4 million in higher commissions paid on mortgage loan originations and in salary and other personnel expenses to support mortgage activities
- Management continues to focus on reducing fixed expenses to drive improved profitability



Balance Sheet Growth and Development

Balance Sheet Highlights

\$ in Millions



Tangible Book Value Per Share

Note: Tangible book value per share is a non-GAAP measure. See appendix for the reconciliation to GAAP

1Q21

Source: Company documents



\$20.43

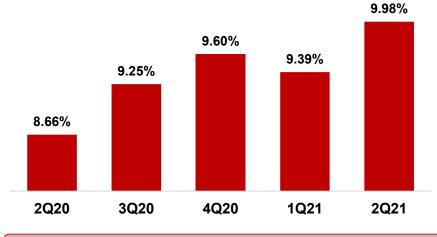
2Q21

\$19.28

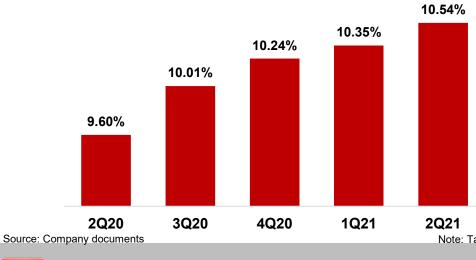


Strong Capital Base

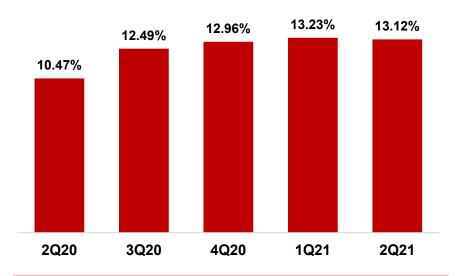
Tangible Common Equity to Tangible Assets Ratio



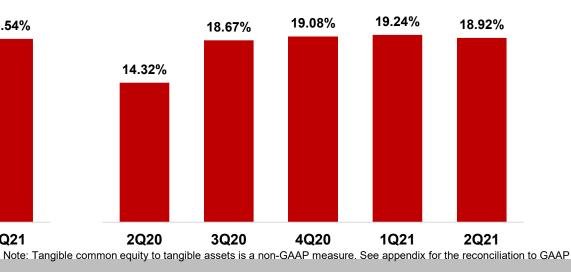
Tier 1 Capital to Average Assets Ratio



Common Equity Tier 1 Ratio



Total Capital to Risk-Weighted Assets Ratio







Appendix



Non-GAAP Financial Measures



Unaudited	As of and for the quarter ended									
s in Thousands	J	une 30, 2021		March 31, 2021		December 31, 2020		September 30, 2020		June 30, 2020
Efficiency Ratio										
Noninterest expense	\$	36,778	\$	37,057	\$	36,504	\$	35,993	\$	35,207
Net interest income	\$	29,593	\$	29,544	\$	30,365	\$	31,273	\$	30,448
Tax equivalent yield adjustment		309		312		336		322		290
Noninterest income		22,250		26,500		26,172		31,660		24,896
Total income	\$	52,152	\$	56,356	\$	56,873	\$	63,255	\$	55,634
Efficiency ratio		70.52%		65.76%		64.19%		56.90%		63.28%
Noninterest expense	\$	36,778	\$	37,057	\$	36,504	\$	35,993	\$	35,207
Less: net loss on sale of securities		-		-		-		-		-
Adjusted noninterest expense		36,778		37,057		36,504		35,993		35,207
Total income	\$	52,152	\$	56,356	\$	56,873	\$	63,255	\$	55,634
Less: net gain on sale of securities		-		-		-		-		-
Adjusted total income	\$	52,152	\$	56,356	\$	56,873	\$	63,255	\$	53,634
Adjusted efficiency ratio		70.52%		65.76%		64.19%		56.90%		63.28%
Pre-Tax, Pre-Provision Income										
Net income	\$	13,650	\$	15,160	\$	15,924	\$	16,731	\$	5,615
Income tax expense		3,422		3,738		3,968		4,147		1,389
Provision for loan losses		(2,007)		89		141		6,062		13,133
Pre-tax, pre-provision income	<u>\$</u>	15,065	\$	18,987	\$	20,033	\$	26,940	\$	20,137



Non-GAAP Financial Measures



Unaudited	As of and for the quarter ended										
\$ in Thousands		June 30, 2021		March 31, 2021		December 31, 2020		September 30, 2020		June 30, 2020	
Tangible common equity											
Total common stockholders' equity	\$	394,254	\$	374,671	\$	370,048	\$	352,568	\$	336,534	
Less: goodwill and other intangibles		(26,226)		(26,648)		(27,070)		(27,502)		(28,414)	
Tangible common equity	<u>\$</u>	368,028	\$	348,023	\$	342,978	\$	325,066	\$	308,120	
Tangible assets											
Total assets	\$	3,714,354	\$	3,732,894	\$	3,599,160	\$	3,542,666	\$	3,584,532	
Less: goodwill and other intangibles		(26,226)		(26,648)		(27,070)		(27,502)		(28,414)	
Tangible assets	<u>\$</u>	3,688,128	\$	3,706,246	\$	3,572,090	\$	3,515,164	\$	3,556,118	
Shares outstanding		18,014,398		18,053,229		18,076,364		18,059,174		18,059,174	
Total stockholders' equity to total assets		10.61%		10.04%		10.28%		9.95%		9.39%	
Tangible common equity to tangible assets		9.98%		9.39%		9.60%		9.25%		8.66%	
Book value per share	\$	21.89	\$	20.75	\$	20.47	\$	19.52	\$	18.64	
Tangible book value per share	\$	20.43	\$	19.28	\$	18.97	\$	18.00	\$	17.06	

