FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response: 0.5									

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Name and Address of Reporting Person* Griffith Curtis C						2. Issuer Name and Ticker or Trading Symbol SOUTH PLAINS FINANCIAL, INC.								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
	SPF	SPFI]								x	Officer	(give title		Other	(specify						
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)								below)				below)			
5219 CITY BANK PARKWAY						03/13/2020								Chairman & CEO							
(Street)	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)											
LUBBO	CK T	ζ 7	9407-3	544										X	X Form filed by One Reporting Person				son		
(City)	(St	ate) (2	Zip)												orm fi Person	orm filed by More than One Reporting erson					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				2. Transac Date (Month/Da		Exec if any	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis		Disposed C	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			Amour ecuritie eneficia vned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) oi (D)	Price	Trans		ction(s) 3 and 4)			(111341. 4)					
Common	Stock			03/13/2	2020				P		1,000	A	\$16	\$16.51 2,382,521 D							
Common	Stock												94,593 I					I	By ESOP ⁽¹⁾		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, Tracecurity or Exercise (Month/Day/Year) if any Co				Transa Code (sansaction of Derivative Securities (A) or Disposed of (D) (Instr. 3, and 5)		vative irities ired r osed) r. 3, 4	Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		8. Price Derivati Security (Instr. 5		ive derivative Securities		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable		Expiration Date		Amount or Number of Shares								

Explanation of Responses:

1. Shares held by the ESOP and allocated to the Reporting Person's account.

/s/ By Mikella D. Newsom as Attorney-in-Fact for Curtis C. 03/16/2020 Griffith

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.